

Best TRESSED

READY FOR A HAIR TRANSFORMATION? THEN TAKE YOUR STYLE CUES FROM THE A-LIST. BY STEPHANIE DARLING



Actress Salma Hayek wows photographers at Cannes earlier this year.

THE SHADE: *Ruby red*

WHO WE LOVE: *Mad Men* star Christina Hendricks with her flame-red hair and femme-fatale appeal.

NEED TO KNOW: Those with dark skin should probably steer clear of this shade. It works brilliantly with pale and light-olive skin tones, though. Try experimenting with seasonal hues, like auburn in winter and strawberry in summer. If you want to become a redhead, colour expert Damien Rayner from Dario Cotroneo salon suggests consulting your hairdresser to figure out if it will suit your complexion. "By getting this right, your hair colour will make your eye colour pop and help to balance out skin tone," he says.

AT HOME: In Australia we struggle with the effects of UV rays, not only on our skin but hair too. Red pigment can be particularly susceptible to fading. Use products specifically designed to conserve colour and style the hair with a UV protectant.

PRO TIP: This is the hardest pigment to remove from hair so be absolutely sure before you take the leap. Midway between colourings, visit the salon for a colour refresher with a gloss or toner to give your hair a boost.



Christina Hendricks



1. K-Pak Sun Therapy Protective Sun Milk, \$26.95, by Joico, 1300 764 437.
2. Fructis Color Last Fortifying Cream Shampoo and Conditioner, \$5.95 each, both by Garnier, 1300 659 259.
3. Hydra Whip Light Moisture Hair Souffle, \$49, by Pureology, 1300 386 421.

THE SHADE *Chocolate brown*

WHO WE LOVE: Salma Hayek for her thick, dark luxurious locks.

NEED TO KNOW: Colour this deep works best on those with naturally dark hair. Go for an all-over permanent colour or a rich semipermanent. At about the three-week mark, have an in-salon gloss treatment to take out any brassiness.

AT HOME: To keep your shade looking rich, try not to over-shampoo. Also, as the sun is harsh on coloured hair, it's important to invest in a colour-conserving shampoo with UV filters. A weekly moisturising treatment will also replenish your hair. Original Crema, \$59.95, by Terax, 1800 137 480, is a great all-rounder and can be used regularly as a conditioner to help maintain moisture levels or left in for 15 minutes as a treatment.

PRO TIP: To give brunette locks a sun-kissed boost, try a subtle infusion on the tips of your hair with some artfully placed balayage pieces. →



1. Bio Touch Sun Vitamin Shake, \$21.50, by Wella, 1300 885 002.
2. Restorative Leave-In Treatment for brunettes, \$62, by Ojon, 1800 004 507.
3. Delicate Color Protecting Shampoo, \$26, and Vitamino Color Protecting Conditioner, \$25, both by L'Oréal Professionnel, 1300 651 141.



Reese Witherspoon

THE SHADE: *Champagne blonde*

WHO WE LOVE: Reese Witherspoon is the ideal example of a champagne blonde, especially as her natural base hue is not too far off the finished salon-coloured result.

NEED TO KNOW: This summer, champagne is the "It" colour, with the creamy pastel trend extending from the catwalk to hair. As a rule, fairer complexions suit paler shades of blonde. To keep your locks in pristine condition, make sure you indulge in an in-salon gloss treatment midway between your colours, which you should be having every four to six weeks.

AT HOME: For a weekly boost, choose a champagne or beige-based coloured shampoo and conditioner. Just remember, all colour builds up on the hair so be careful not to overuse. Rayner is a big fan of Blue Malva Shampoo, \$59.95, and Conditioner, \$39.95, both by Aveda, 1300 300 054, which won't overload your hair. Protein products are also an important ingredient for your hair diet. "Without protein, there's nothing for the colour or moisture to bind with, meaning the colour will leach from the hair quite quickly," Rayner explains.

PRO TIP: "If you're daring, try hidden pastel pieces of lavender or pink," says Rayner. Also, the colouring process swells the hair shaft which gives you more body and volume. Got to love that!



1. Sol Perfection All Day Defense, \$26.50, by KMS California, 1800 506 060.
2. Sheer Blonde Highlight Activating Enhancing Shampoo, and Conditioner, \$15.99 each, both by John Frieda, 1800 468 318.
3. Bonacure Hairtherapy Smooth Shine Leave-in Treatment, \$25.95, by Schwarzkopf, 1800 022 219.



Victoria Beckham



Anne Hathaway



Jessica Alba

INSTANT LENGTH

If the short thing wears a bit thin, take a leaf out of the celebs' book and opt for hair extensions. Victoria Beckham went from a wavy bob to a long, flowing mane overnight, while Anne Hathaway added centimetres to her mid-length locks, creating volume and a wave. Meanwhile, Jessica Alba workshopped a Lady Godiva-esque approach, a big departure from her wavy bob.

Caring for extensions takes a little bit of love, but if you get into a routine, all will be right with the world. Brushing twice a day from the root to the tip will help stop knotting. Also try sleeping on a silk pillow and avoid using heat appliances on the actual bond.

THE LONG STORY

1. Tend that mane lovingly with Luxury:Wash Ultra Rich Smoothing Shampoo, \$32.95, and Luxury:Rinse Ultra Rich Rescue Rinse, \$33.95, both by Kevin.Murphy, 1800 104 204. Brush twice daily with 2. Brush, \$49.99, by Great Lengths, 1300 138 452, and add oomph to your day-old blow-dry with the genius 3. Hot Brush, \$43.95, by Remington, 1800 623 118.

